



communicate  
**POWERFULLY**  
*Inspiring Change*

Are your people asking for training to help them get better at speaking up in meetings and getting up their message across clearly?

Have you got a capability gap and need your people to improve their communication skills?

Do you need a communication training programme that's rated highly by past participants?

## Learning Modules

- ✓ Introduction to Communicate Powerfully
- ✓ Internal Communication
- ✓ Communication Styles
- ✓ The Art of Listening & Asking Great Questions
- ✓ The Power of Voice and Body Language
- ✓ Written Communication
- ✓ Storytelling
- ✓ Developing Emotional Intelligence
- ✓ Assertive Communication and Conflict
- ✓ Vital Conversations and Feedback
- ✓ Powerful Presentations
- ✓ Participant Presentations

## About

Communicate Powerfully is a workplace training programme designed to develop the communication capability of participants. The results of this programme are driven by individually set goals and programme outcomes determined by each participant.

As a result of participating, your people can become highly effective at building relationships with all stake holders, influencing decisions and outcomes while inspiring and driving positive change within your organisation.

This programme will empower people at every level of your organisation to confidently communicate in a way that leaves people feeling respected, listened to and clear on how to proceed.





# Communicate Powerfully Programme Learning Outcomes

As a result of this 12-module training programme, participants will:

- Understand different communication styles and be capable of identifying the style most useful in a situation.
- Be able to demonstrate how to have vital conversations well.
- Develop self-awareness and emotional intelligence to better understand the impact of these on communication.
- Build trusting relationships by developing active listening and insightful questioning.
- Create written communication that is effective.
- Discover the impact of your non-verbal communication and identify areas of growth.
- Combine your programme learning to create an engaging presentation.

## About Your Facilitator Marianne 'Maz' Cotter:

Communication is at the heart of everything I do—and I'm here to make it engaging, practical, and fun. With 25+ years in learning and development, I bring a unique mix of real-world insights, psychology-backed strategies, and even a few lessons from the barn (yes, horses know a thing or two about trust and leadership!).

I've worked with organisations across government, retail, manufacturing, agriculture, insurance, SMEs, and non-profits, helping teams connect, collaborate, and lead with confidence. Whether it's workshops, leadership coaching, or communication training, my approach is tailored, interactive, and designed to create real impact.

### My Qualifications

- Communicate Powerfully Licensed Trainer
- Adult Learning & Teaching Certificate
- Life Coaching Diploma
- BRAVA Coaching Model Lead Coach
- Certificate in Transformational Coaching



## Testimonials

Communicate Powerfully is our most popular in-house training course provided to staff. We consistently have applications throughout the year. Sometimes people are waitlisted for over 12 months to get on this programme.

**Sonia-Appleby Maine, Learning & Development**  
**Tauranga City Council**

I have been with the Council for nearly nine years and have done multiple courses but this one I can say honestly was the most beneficial programme I had the pleasure of attending. The skills that I have learnt are skills that I apply to my day-to-day activities. This completely changed the way I do things and if I had the chance to do it again, I would in a heartbeat.

**Stuart Kokaua**  
**Health & Safety Coordinator**

This is hands down the most valuable course I have ever completed, and I hope you realise how much each of us are taking away from your amazing energy and wealth of knowledge!

**Nicky Hamilton**  
**Waikato Regional Council**

## NET PROMOTER SCORE

